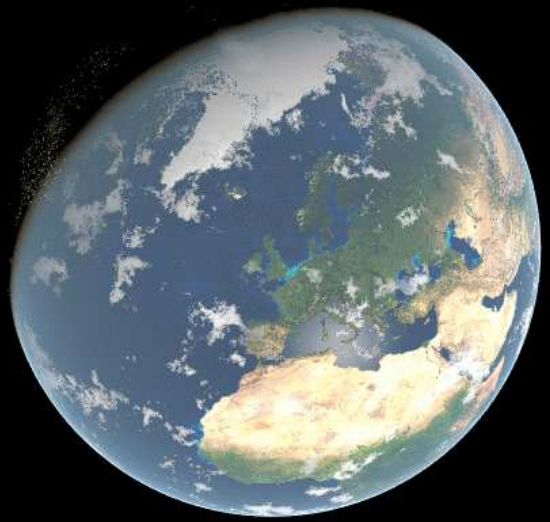
In this dangerous and frightening new world, ICT can play a vital role and will help us, as PARADISO has said, to 'proactively promote a new concept of progress, based on revised social, environmental and economic objectives: a true sustainable development, more sustainable economic growth, more equally shared resources, and eventually the well-being of peoples around the world'.

Dr Hamadoun Touré
Secretary-General, International Telecommunication Union
PARADISO conference -"ICT for a global sustainable future"
Brussels - January 2009

Isn’t it paradoxical that, to a large extent,
the Future Internet is explored today
without exploring
what the future of our societies should be?



How might or should our societies evolve in the next decades?

How can the Future Internet contribute to make this future better?

An initiative launched in 2007

(before the present crisis…)

“A global catalyst for change through the identification and analysis of the crucial problems facing humanity and the communication of such problems to the most important public and private decision makers as well as to the general public”

A PERSPECTIVE OF SIGNIFICANTLY REVISED ECONOMIC, ENVIRONMENTAL, AND SOCIAL OBJECTIVES

paradiso

A SOCIETAL PARADIGM SHIFT

AN OBVIOUS REFERENCE TO A BETTER WORLD…

In order to avoid major risks of breakdown, all countries (developed, emerging, and developing ones) will need to agree sooner or later on an alternative way forward, a societal paradigm shift, a new concept of progress, measured through a 'beyond GDP' index

THE CLUB OF ROME

sigma·orionis
SUPPORTING GLOBAL ICT DEVELOPMENTS

ICT can, whichever societal model is considered, fully contribute to achieving economic, environment and social objectives. Suited ICT solutions for "this other future" have therefore to be explored

PARADISO activities in 2008-2009

A LARGE IMPACT BOOSTED BY THE FINANCIAL CRISIS

A scientific workshop

(40 experts, all fields, all regions of the world)

June 2008 - Brussels

The PARADISO reference document

Last release: March 2009

The "ICT for a global sustainable future" international conference

(800 part., 20 keynote speeches)

January 2009 - Brussels

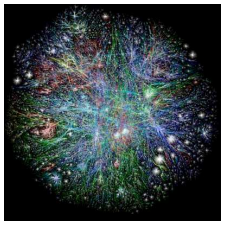
The PARADISO network

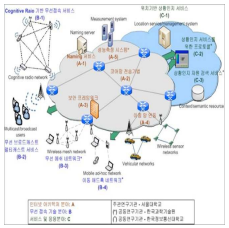
(1000+ contacts, multi-disciplinary, worldwide)

Constant expansion

www.paradiso-fp7.eu

From PARADISO1 to PARADISO2





A necessary further step

The crisis was not hard enough…

More focused

FI and not ICT at large

More concrete

Technical specs, FP8 recommendations

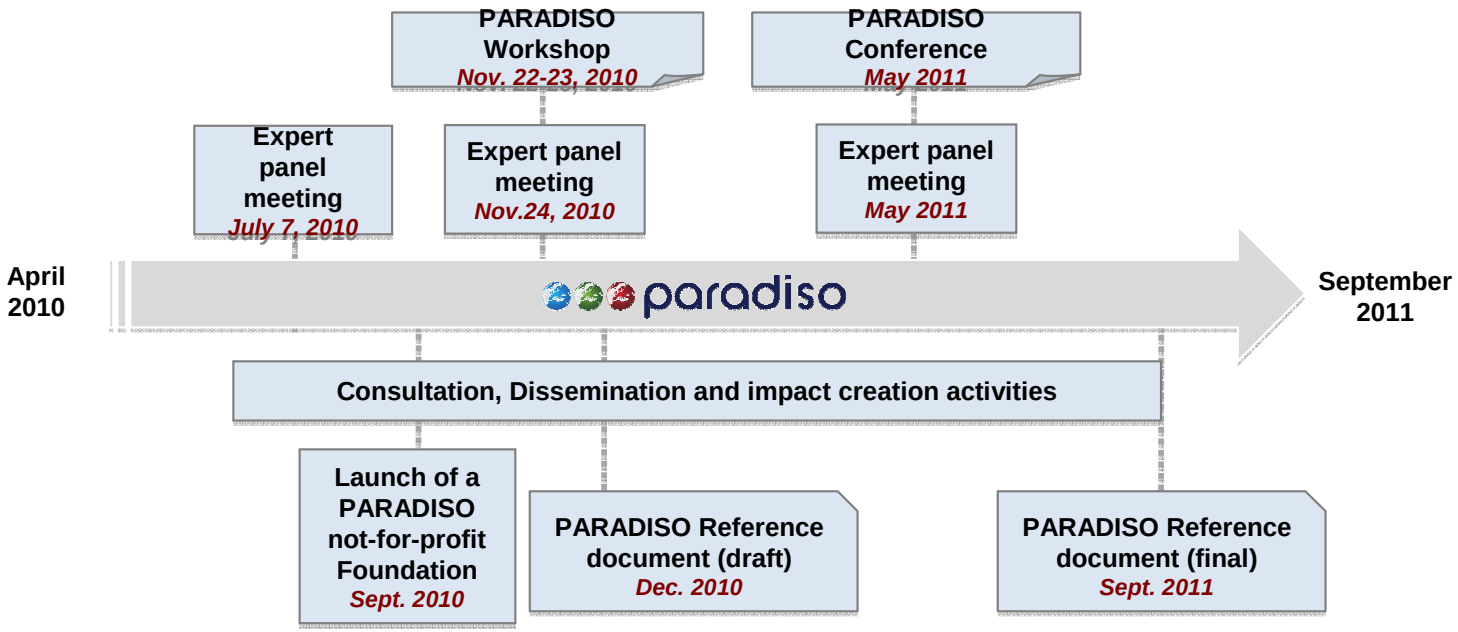
More supported

Extending network, public at large, expert panel

Roberto Saracco	Director of Telecom Italia Future Centre and co Chair of the Edge-Core group of the Communications Future Program of the MIT
Ziga Turk	Professor at Univ. of Ljubljana and Sec. Gen. of the Reflection Group on the Future of Europe, Former Minister for growth, Slovenia
Adriano Gasperi	Secretary General of the Scientific Committee, Expo Milan 2015
Afonso Ferreira	Director of international relations for the National Institute of Information Sciences and their Interactions (INS2I)
Alexander Ntoko	Head of ITU Corporate Strategy and ITU Focal Point for WSIS
Amelia Andersdotter	"Lisbon" Member of the European Parliament for Sweden
Ashok Jhunjhunwala	Head of the Telecoms and Computer Networks group a ITT Madras, India, member of Prime Minister's Scientific Advisory Committee
Chris Marsden	Senior lecturer in communications law, University of Essex
Dirk Trossen	University of Cambridge Computer Laboratory, author of the EIFFEL whitepaper on Future Internet efforts within the EU
Eunsook Kim	IETF member, Senior researcher at ETRI, Korea (Standard Engineering Center)
Hyeo-eun Lee	Director, Strategic Planning Division, National IT Promotion Agency, Korea, and Board Member, Korea Techn. Innovation Society
Karl Jonas	Director Competence Center Network Research, Fraunhofer FOKUS.NET
Li Jun	CEO CCID Consulting Co. China, and deputy secretary-general of China Federation of Informatization Promotion
Luis Neves	Head Corporate responsibility, Deutsche Telekom, Chairman of the ITU and UNEP supported "Global e-sustainability initiative"
Lynn St Amour	President and CEO, The Internet Society
Nigel Jefferies	Head of Academic Relationships at Vodafone, Chairman of the Wireless World Research Forum, member of eMobility Steering Board
Peter Madden	Chief Executive of the Forum for the Future
Philippe Quéau	Former Director of UNESCO Information Society Division, present representative of UNESCO to the Maghreb
Roberto Peccei	Vice-Chancellor for research at UCLA (USA) and President of the Italian chapter of the Club of Rome
Simon Hampton	Director, European Public Policy & Government Relations, Google
Steve Bratt	Chief Executive Officer, World Wide Web Foundation
Tania Regina Tronco	Diretoria da Gestão da Inovação, Fundação CPqD, Campinas - SP, Brazil
Vincenzo Spiezia	Head of the OECD Territorial Indicators and Statistics Unit

THE PARADISO HIGH-LEVEL EXPERT PANEL (AS OF MAY 24, 2010)

PARADISO activities in 2010-2011



An even larger project impact

SUPPORTED BY THE ACTIVITIES OF THE PARADISO FOUNDATION

Web2.0
Social networks
Open contests
(contribution, videos, research grants, schools,…)
Conferences and webinars

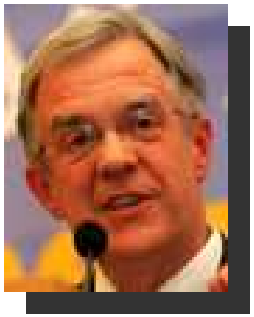
PROJECT OF AN EXHIBITION AREA FOR ICT 2010
(to be opened to all FI stakeholders)

Contacts

Fabrizio Sestini
Scientific officer
DG Information Society and Media
European Commission
Brussels
fabrizio.sestini@ec.europa.eu

Roger Torrenti
CEO Sigma Orionis
PARADISO project coordinator
France
roger.torrenti@sigma-orionis.com

Jacques Babot
Scientific officer
DG Information Society and Media
European Commission
Brussels
jacques.babot@ec.europa.eu



Roland Burger
Board member
Italian Chapter of the Club of Rome
PARADISO project partner
roland.burger@clubofrome.it

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