

Towards an Internet Science

FIREweek 2010

Barcelona, 30 June 2010

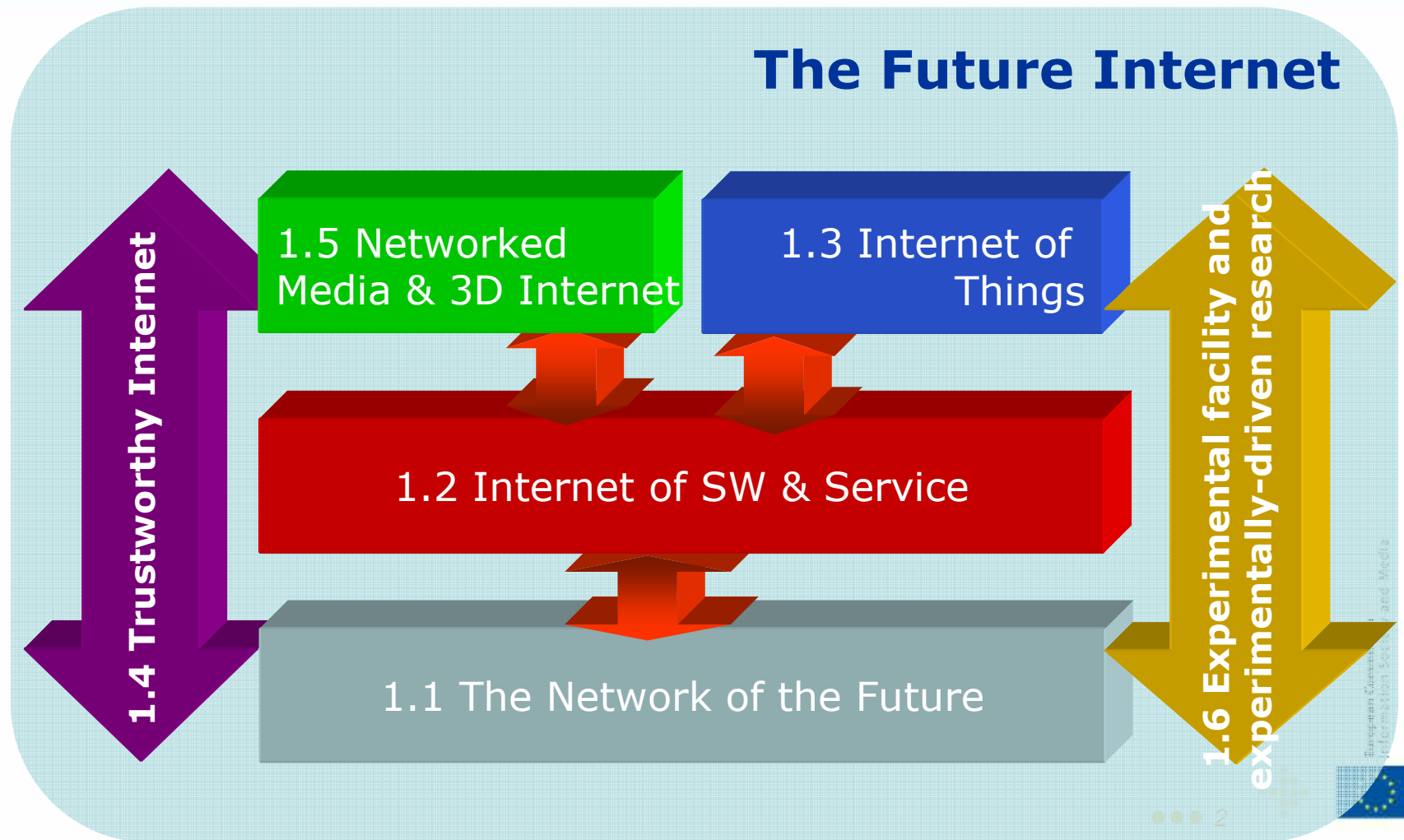
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***New Paradigms and Experimental Facilities
European Commission
DG Information Society and Media***

European Commission
Information Society and Media



**EU ICT research budget 2006/2013:
9 billion euro
Future Internet : 20-25%**



but Internet is not just about technology...

- **Economic transformation**
 - Productivity gains in standard businesses
 - New businesses/SMEs
 - New economic models (skype, google, apple...)
- **Social expansion**
 - Access to information (wikipedias, ...)
 - Online social networking
 - Personal expression (youtube, flickr, ...)
- **Psychological change**
 - Internet time
 - Workstyles and Lifestyles
 - Globalisation



the questions:

- **Was this planned?**
- **Where are we going to?**



Who benefits from the Future Internet?

individual interests

- Business
- Entertainment
- Personal expression

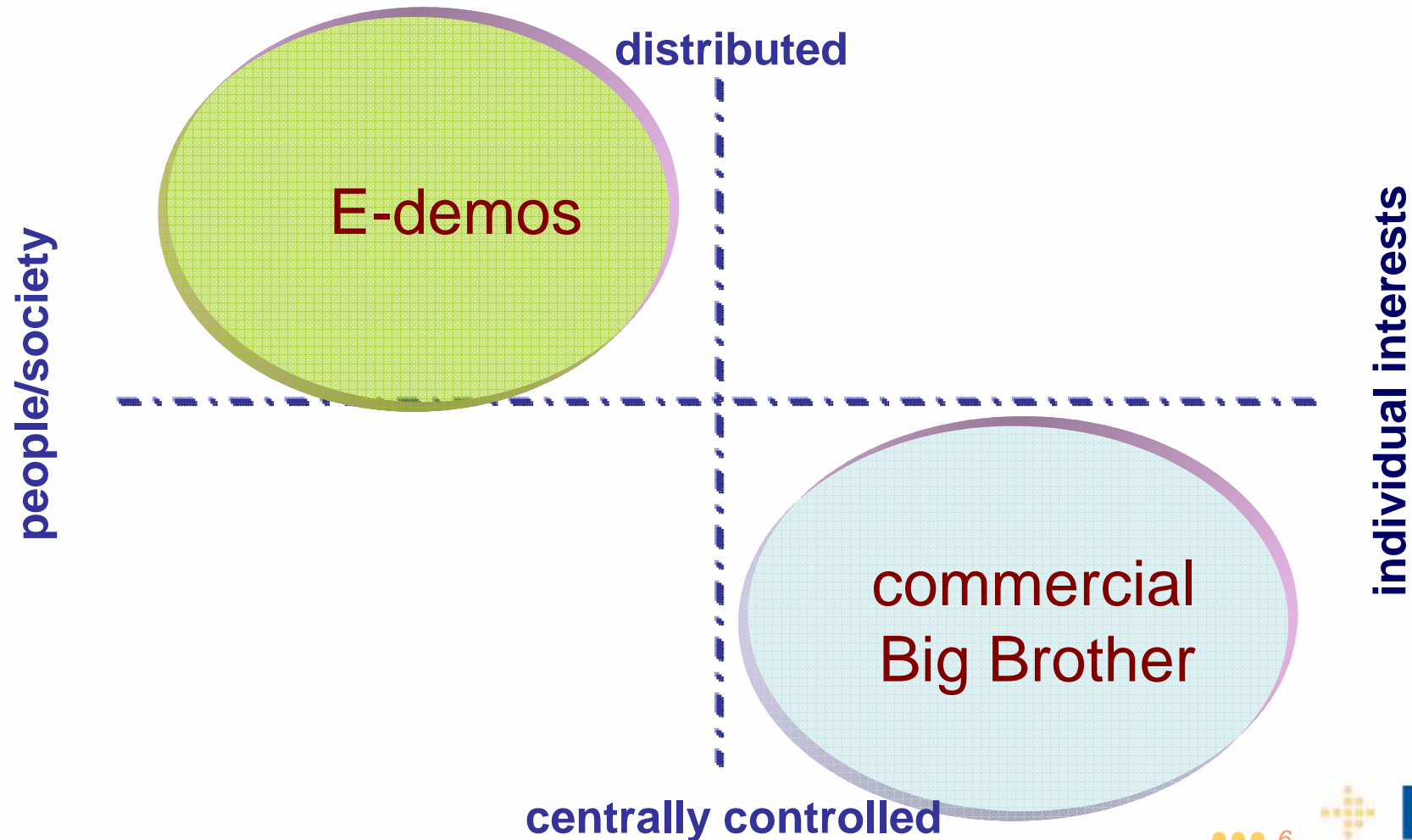
people/society

- Sustainability
(environmental, economic)
- Co-creation of collective knowledge/
intelligence (wiki)
- E-democracy / reduce social divide



Future internet scenarios

(Oxford Internet Institute Study on Technological, Social and Economic aspects of FI)



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Technological choices have social and economic impacts

	Commercial Big Brother	e-Demos
Internet infrastructure		
Technological developments		
Security and Privacy		
Policy		
Standards		
Network Neutrality		



Findings from the MIT workshop

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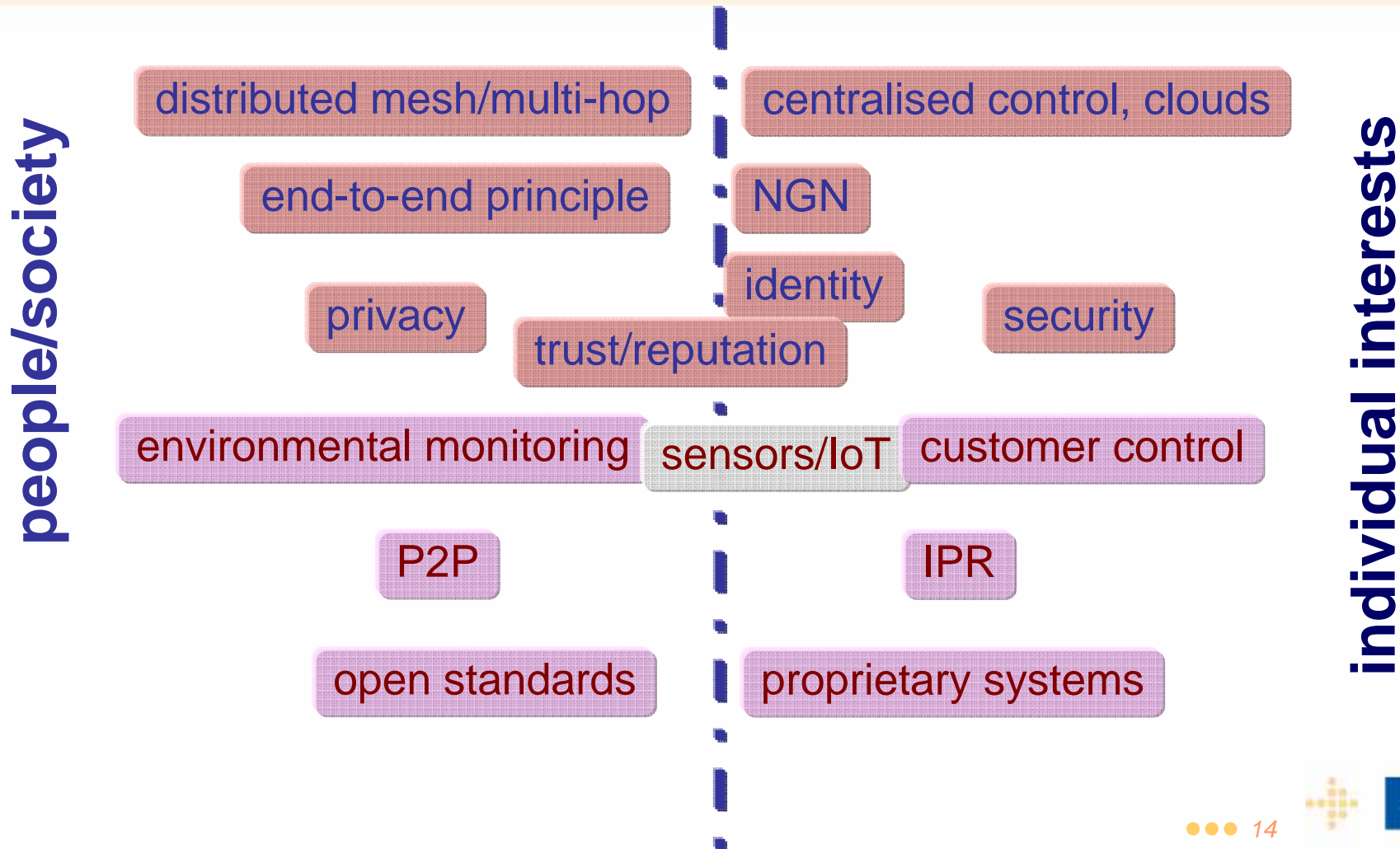
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Security and Privacy	Strong Security , proprietary	Privacy / identity more than security Online Reputation
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Findings from the MIT workshop

Understanding links between technological issues and socio-economic impacts



individual interests

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multidisciplinary approach

- Need for multidisciplinary:
 - to understand socio-economic impacts of technology
 - to design networks capable of sustaining positive social developments
- Towards an “**Internet Science**”
 - An holistic approach based on scientific and humanistic disciplines
 - networking, computing, telecommunications, complex systems, security, trust and identity, privacy, sociology, psychology, energy, user interfaces, law, anthropology, economics, knowledge management, ...
 - creating an “internet scientist” profile



implementation

- Network of Excellence – 5 Meuro budget – Call 7
- Web forum at http://cordis.europa.eu/fp7/ict/fire/internet-science_en.html
- Related actions (see http://cordis.europa.eu/fp7/ict/fire/future-internet-and-society_en.html):
 - Oxford Internet Institute Study on Interrelations between Technological, Social and economic aspects of the future internet
 - Paradiso 2 accompanying measure
- Workshops:
 - ICT2010 Networking, Brussels, 27-29 September 2010

